

Case Study

Strategy Execution Framework

Situation

A large MNC realized that good is not good enough. In order to improve their performance even further, the top management decided to look into a strategy development that allows each and every individual contributor in the company to understand how her contribution is making a difference. The resulting strategy framework was then broken down into various layers, where the Asia Pacific CIO organization was one of the organizations tasked with implementing the sub-strategy.

Solution

Now that the strategy and what needs to be done was clear, the CIO wondered how he could put this into action. He discussed the problem at hand with the consultant from R&P. Together they determined that what is needed is a Strategy Execution Framework in order to make things happen.

Through various workshops and breakout sessions a framework was developed addressing areas such as communication, implementation and documentation of the respective tasks. With a common baseline creation for all parties involved and clear guidance on governance a thorough, multi-dimensional workspace was created that allows all involved to schedule and plan the work effectively. By putting an umbrella of an innovative KPI schema in place the CIO can now review the progress in each task and activity in real time.

Success

With the newly devised framework the CIO as well as his senior staff had a clear guidance on how to bring strategy into action. Laying out 10 major areas with more than 50 individual initiatives provided a comprehensive structure within which everybody knows what to do when in what quality until the year 2012. Based on a complete set of key performance indicators which are overlapping in various areas and a clever aggregation, the top management is able to follow the progress of the strategy execution in almost real time. For this R&P also provided a portal solution based on SharePoint...

About our client

Being one of the world's largest corporations with a sizeable footprint in Asia this process-based manufacturing company is the planet's biggest company in its field.

Testimonial

'The innovative ways chosen by the consultants of R&P have helped making a very complex matter digestible and we now have a comprehensive framework giving us the confidence to achieve the objectives we have been set by our management'

Regional CIO